

Communications Manager

Primary Work Location: Walkerton, ON

Employment Type: Permanent, Full time



Who We Are

Welcome to Bruce County, where excellence, opportunity, and exploration come together amidst the natural beauty of Southwestern Ontario. Nestled between Lake Huron and Georgian Bay, our community thrives in stunning landscapes, from tranquil rivers and iconic lighthouses to bright starry skies. Home to nearly 75,000 residents in predominantly rural communities, Bruce County offers a unique blend of small-town charm and big opportunities, Bruce County is a place where you can work, live, and explore to no end.

Guided by our vision of being a welcoming, thriving community committed to the well-being of current and future generations, Bruce County fosters innovation, sustainable growth, and collaboration. As an upper-tier municipality, Bruce County provides essential services that shape the daily lives of our residents across 12 towns and communities. Our responsibilities include housing, childcare, Ontario Works, infrastructure, paramedic services, and long-term care homes, as well as cultural and recreational programs through our libraries and museum. In everything we do, we uphold our core values: excellence, welcoming community, good governance, environmental stewardship, and financial sustainability.

As one of Southwestern Ontario's Top Employers, joining our team means becoming part of a dedicated group of public servants committed to making a meaningful difference. At Bruce County, you'll find opportunities to grow your career, contribute to impactful solutions, and help shape a sustainable future—all while enjoying the exceptional lifestyle this remarkable region offers. Explore with us—your journey starts here.

What You'll Do

Reporting to the Director, Government Relations, the Communications Manager, is responsible for leading the effective creation and roll out of the Corporation's communication strategy including the coordination of both internal and external messaging. The Manager leads internal staff and external stakeholders to develop and implement protocols that support unified messaging and uphold the County's *Be an Explorer* brand vision, leading the promotion of the Explorer brand culture. The Manager works to take a customer service approach with County Departments in understanding and shaping their communications needs, as the organization's leader in corporate communications. In addition, the Manager ensures that the County has consistent, on-going dialogue with the media and the public. The Manager leads a positive public image and facilitates the coordination of information on behalf of the Corporation by various means including building positive relationships with both key media contacts and stakeholders.

What We're Looking For

Education & Experience

- Post-secondary degree or diploma with a major in Marketing, Marketing Design, Public Relations, Journalism or a related field.
- Minimum of ten (10) years' experience working directly in a communication, public relations and/or marketing role.

Skills & Abilities

- Exceptional communication skills, both verbal and written.
- Skill and prior experience in writing content, media releases and messaging for specific audiences.
- Demonstrated ability in public speaking with little or no preparation.
- Proven understanding of digital marketing concepts and best practices.
- Ability to organize and manage changing priorities.
- Ability to juggle multiple projects with changing priorities in a dynamic, deadline-driven environment
- Strategic thinker and problem-solver who is self-motivated.
- Proficient knowledge of Microsoft Office and Adobe products.
- Solid experience with web templates, new media technologies, CMS, WordPress, Modx, etc.
- Valid Class G Driver's License
- Willingness and ability to travel when required.

What We Offer

- Competitive Salary: \$98,589-\$115,989
- Hours per week: 35
- 100% employer paid health benefits
- Dental benefits
- OMERS pension with equal employer match
- Employee & Family Assistance Program (EFAP)
- Paid vacation days, increasing with years of service
- Paid health and wellness Leave
- Parental leave top up program
- Professional development opportunities
- Employee recognition programs

Apply by: April 14, 2025

Join Us!

Your Career, Our Community: Let's build a Welcoming and Sustainable Bruce County Together!

If you're excited about this role but your experience doesn't perfectly align with every qualification in the job posting, we encourage you to apply anyway. You could be the ideal candidate for this or

other opportunities. At Bruce County, we celebrate diversity and are committed to building an inclusive, and genuine workplace where everyone has the opportunity to thrive.

We are dedicated to fostering an equitable, accessible, and welcome environment where all individuals feel valued and supported. Bruce County provides equal employment opportunities to all candidates, including those with disabilities, and ensures that our recruitment, selection, and onboarding processes are barrier free and fully accessible. If you require accommodations at any stage of the hiring process, please contact us at employment@brucecounty.on.ca.

The successful candidate for this opportunity will be chosen based on their relevant education, experience, knowledge, and skills, as well as a competency-based interview and formal background reference checks. We thank all candidates for their interest, however, only candidates selected for interviews will be contacted.

To apply, please visit the link below

[Communications Manager - Full Time - Government Relations - Walkerton, ON](#)