

Weaving the Community Fabric-Partnering for Change



Trends in Community

Change in Family and social structures

Work and time

Cost more to be socially connected

People spend more time in their car

Technology

Decrease in participation in community life

COVID

Change in rural culture

Loneliness & Disconnection









What's Your Relationship With Partners?

PROVIDED **TO**THE PARTNER
(organizations as recipients)

PROVIDED **FOR**THE PARTNER
(organizations as information sources)

Buy In- Service centered

PROVIDED **WITH**THE PARTNER
(organizations as advisors)

PROVIDED **BY**THE PARTNER
(organizations in control)

Ownership-Increase Sustaniabiltiy

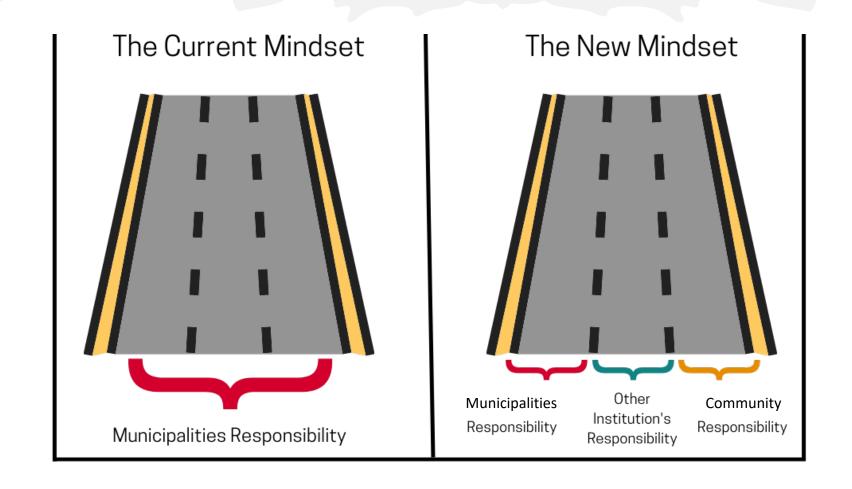
Adapted from Cormac Russell | www.nurtureddevelopment.o



Buy In vs Ownership

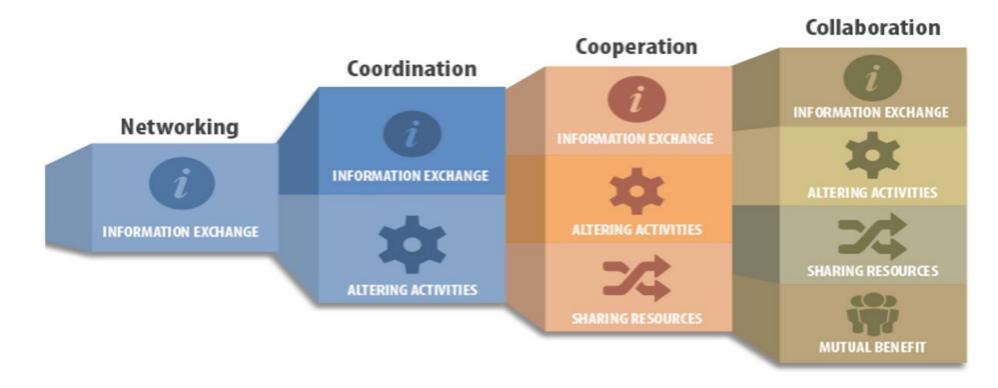
	INFORM O	CONSULT	INVOLVE	COLLABORATE O+O	EMPOWER
GOAL	To provide stakeholders with balanced and objective information to assist them in understanding the problem, alternatives and solutions.	To obtain stakeholder feedback on analysis, alternatives and/or decisions.	To work directly with stakeholders throughout the process to ensure that their concerns and aspirations are consistently understood.	To partner with stakeholders in each aspect of the decision from development to solution.	Shared leadership of community-led projects with final decision-making at the community level.
STYLE	"Here's what's happening."	"Here are some options, what do you think?"	"Here's a problem, what ideas do you have?"	"Let's work together to solve this problem."	"You care about this issue and are leading an initiative, how can we support you?"

Meeting in the Middle





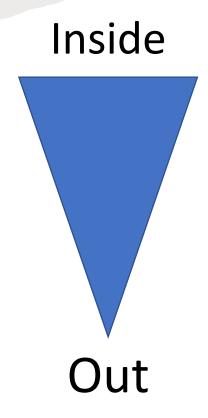
Engaging Partners



Source: Himmelman's Collaborative Continuum (Source: Toolkit2Collaborate.ca)

Simple

Three Questions for Partnerships



1. What can organizations do for themselves?

2. What do organizations need help with?

3. What do organizations need that they can't do and the municipality will need to do for them?

