

## Social Media Toolkit for Rep Day

Thank you for supporting CIVIX's Rep Day Program. In this social media toolkit you will find pre-written social media posts that you can use or adapt for your own social media accounts. We hope these tips and suggestions allow you to share your Rep Day visit on social media with ease!

### Finding the time to take photos

- Depending on how you format the Rep Day meeting, the best time to capture photos may vary. The best time to take photos will most likely be during the elected official's presentation, Q&A period, or closing remarks.
- If you feel that you may be too busy to capture photos during the Rep Day meeting and the elected official has brought along an assistant or additional staff member, ask them if they could capture photos and share them via email after the visit.

### Things to consider when taking photos

- Many schools already have policies that prohibit displaying children's faces, names, or identifying information on social media. Even if your school does not have any such policies, it is still recommended to avoid including children's faces in photos. Taking photos without children's faces takes a bit of creativity and thought but it is totally doable.
- Before taking a photo, try to step back to better fit your classroom and students into frame.

### Things to consider when sharing photos on social media

- Share your Rep Day visit on your public professional social media accounts. Or, see if your school has its own dedicated social media profile(s) and share the photos with whomever runs the account.
- Tag CIVIX so we can celebrate your visit: @CIVIX\_Canada on X/Twitter, @CIVIX\_Canada on Instagram, and @CIVIXCanada on Facebook.
- Use the hashtag #RepDay and #AMOpolicy
- Tag the elected official that visited your classroom.

## Social Media Post Ideas

(Feel free to use as is or use as inspiration)

Platform	
X/Twitter	<p>SCHOOL NAME received a very special visit from ELECTED OFFICIAL XX! Students in grade X were able to learn first-hand about the role of elected municipal officials in our government and democracy. Thanks to @CIVIX_Canada @amopolicy for helping arrange our #RepDay visit.</p>
Instagram/ Facebook	<p>SCHOOL NAME received a special visit from ELECTED OFFICIAL XX thanks to @CIVIX_Canada</p> <p># students in grades X were given the opportunity to directly connect with ELECTED OFFICIAL XX to learn about the role of elected officials in our government and democracy.</p> <p>Students walked away from the visit with a greater understanding and trust of people and institutions within our democracy.</p> <p>Thank you @CIVIX_Canada and @amopolicy for helping arrange our #RepDay visit.</p>
Email, Newsletter, or Blog Description	<p>As part of a special pilot initiative, SCHOOL NAME received a special visit from ELECTED OFFICIAL XX. Students in grade XX learned about the role of elected officials in our government and democracy.</p> <p>In advance of the meeting, students learned about government and elected representatives, researched their constituency and current political issues, and generated questions to ask their elected official.</p> <p>During the meeting, ELECTED OFFICIAL XX discussed their role and experience as a parliamentarian and engaged with students in discussion about their concerns and needs.</p> <p>We thank CIVIX Canada, the Association of Municipalities of Ontario and ELECTED OFFICIAL XX at MUNICIPALITY for making our Rep Day visit happen!</p>