

Exercise #1 - News Conference

FROM:		TO:		TIME:	
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INPUT/ACTION/RESPONSE/REQUEST

- Your team has just been notified of a big accident on the 401 between Brighton and Cobourg.
- The Control Group has been activated to help mitigate as part of the accident response including opening a reception centre and evacuation centre.
- At least 100 vehicles involved including several transports, some carrying hazardous materials. All available EMS, Police and Fire have responded including mutual aid for fire.
- All public works crews have been pulled off the road until the snow slows down. Immediate reports from the 401 show that a prisoner transport bus was involved in the accident. A famous country band and crew are also tangled in the mess.
- On top of the ongoing storm challenges, your team should also consider an information strategy for the accident.
- Prepare for a virtual news conference in 15 minutes.

EXPECTED OUTCOME