

# STREAMLINING BUILDING PERMIT PROCESSES

Moderated By:  
Monday, August 21, 2023

# MPAC and E-permitting in Ontario.

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MUNICIPAL  
PROPERTY  
ASSESSMENT  
CORPORATION

# MPAC's Role in the Building Permit Process.



Municipalities rely on MPAC to take their building permits and plans **and turn them into assessment.**



Municipalities tax property owners **based on those assessments.**



The sooner MPAC delivers assessments, the faster municipalities realize **new revenue.**

# E-Permitting Pilot Program.



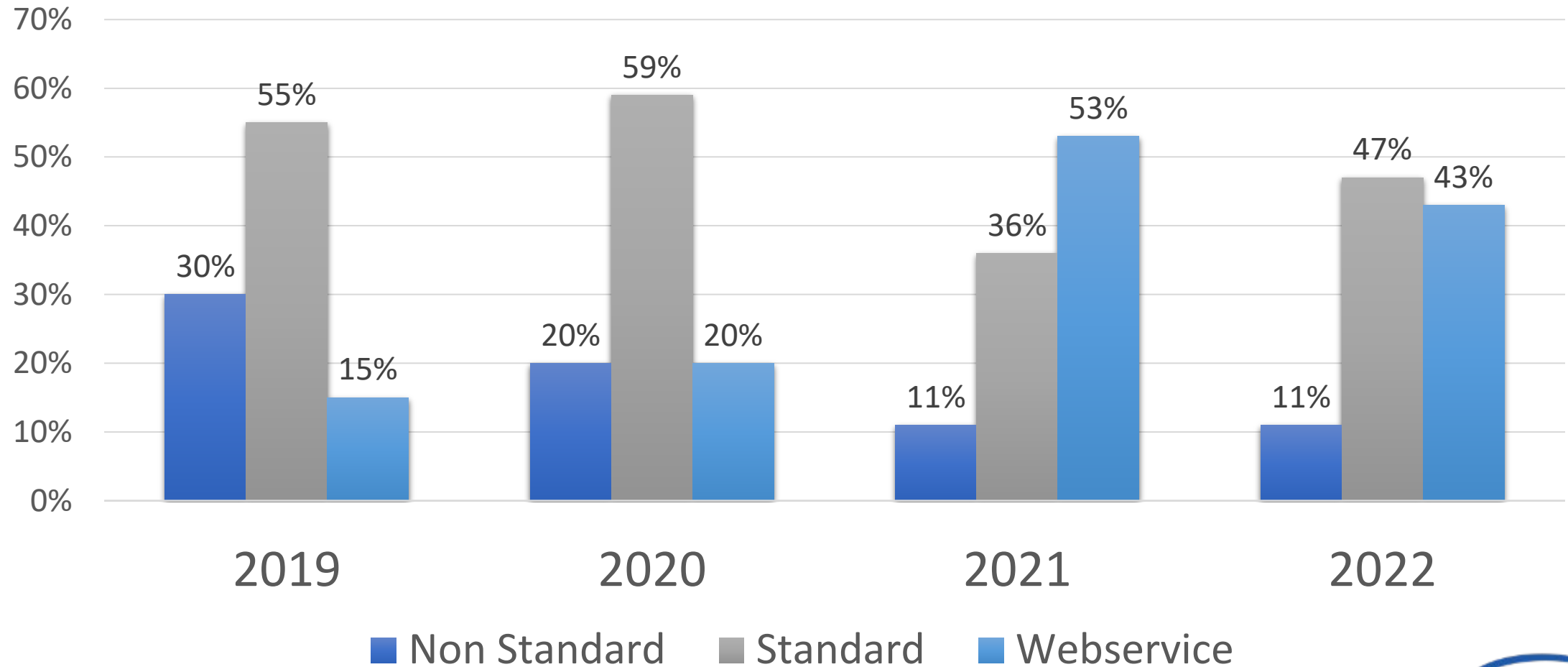
# Pilot Project Goals.

- A fully digitized, end-to-end, e-permitting process should include:
  - an online application
  - the ability to pay online
  - online scheduling of inspections
  - access to online application status updates
  - mobile inspections
  - data sharing with MPAC and Stats Can
  - an intuitive customer interface and digital approval process to automate internal business functions
  - an end-to-end digitized process which improves customer service and reduces the cost-of-service delivery for municipalities

# Municipalities Involved in the E-permitting Pilot.



# Building Permit Submissions.

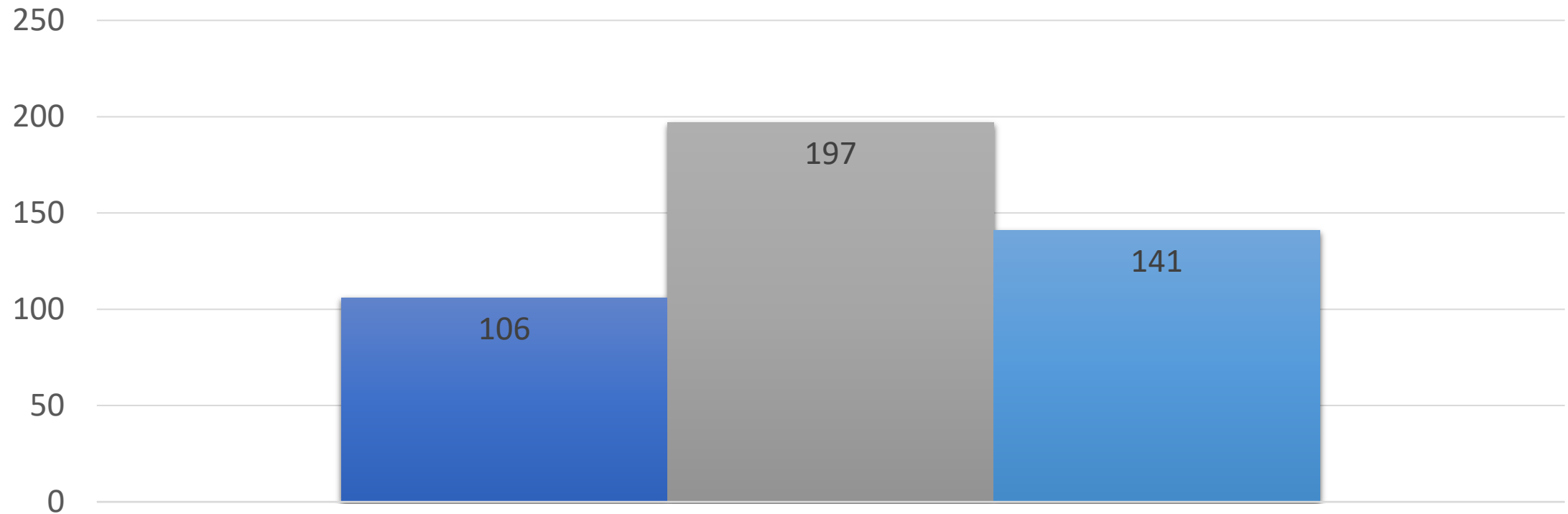


# What is Webservice?

- Webservice uses an Application Programming Interface (API) that allows MPAC's system to talk to third party vendors in order to ingest building permits and plans automatically.
- This ensures a flawless transition of information to MPAC for our assessment purposes.
- Two APIs are available:
  - monthly submission of listing of permits
  - building plans (final approved plans)



# Building Plan Submissions.

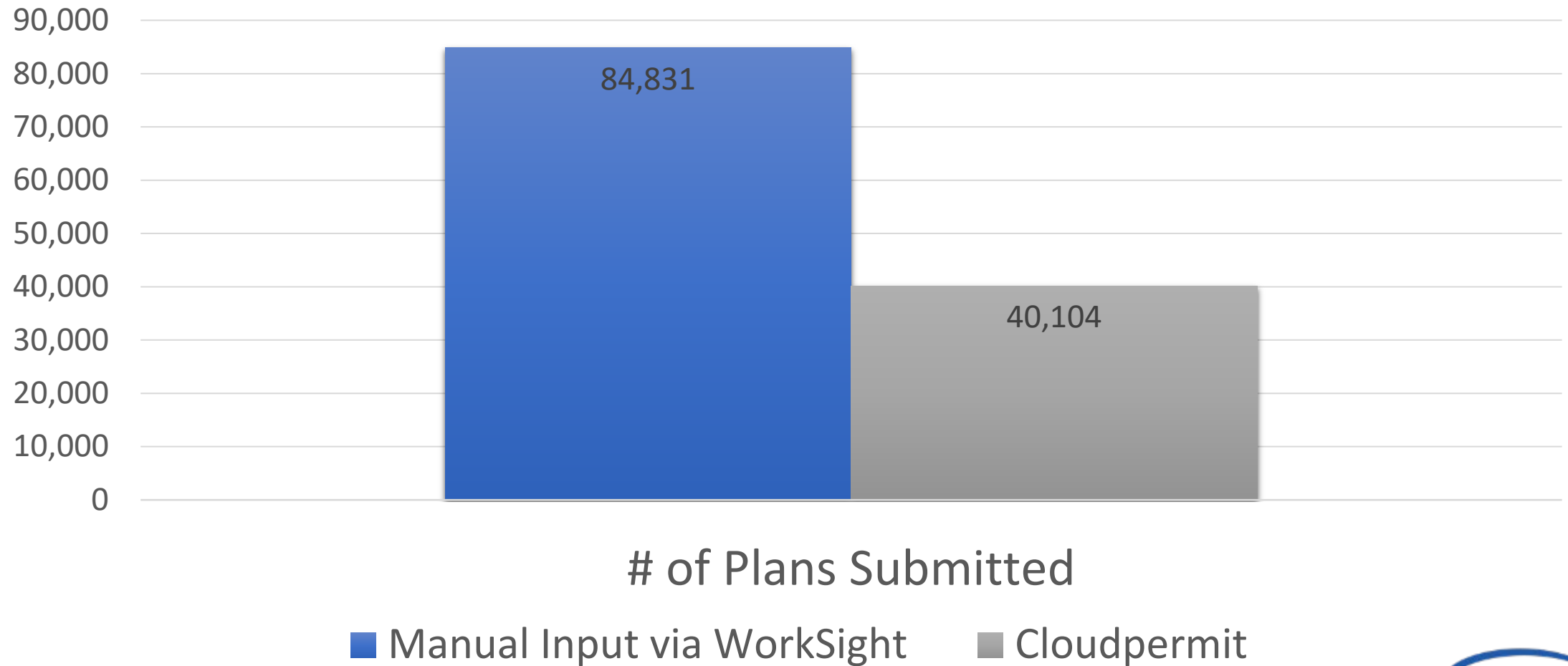


Municipal Count (444)

■ No Plans Submitted   ■ Manual Input via WorkSight   ■ Cloudpermit



# Building Plan Submissions.



# Status of Building Plan Submissions.

- The number of municipalities submitting building permits to MPAC has more than doubled since the start of 2023:
  - 105 municipalities are regularly submitting their plans every month
- With electronic submissions of building plans, MPAC can capture new assessment up to 150 days sooner
- There is an efficiency improvement of 40% - 400% depending on the municipality

# The Future of Building and Assessment.



**5.6 million** properties  
**\$37.8 billion** captured  
**\$3 trillion** total property value



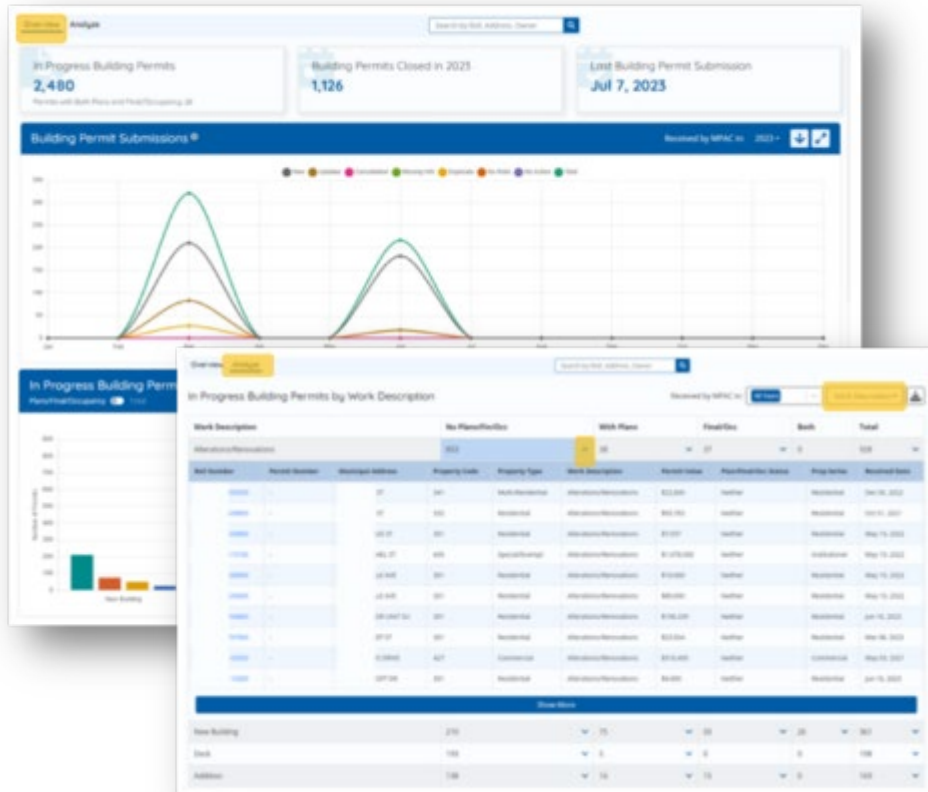
**50K** new homes  
currently assessed  
each year



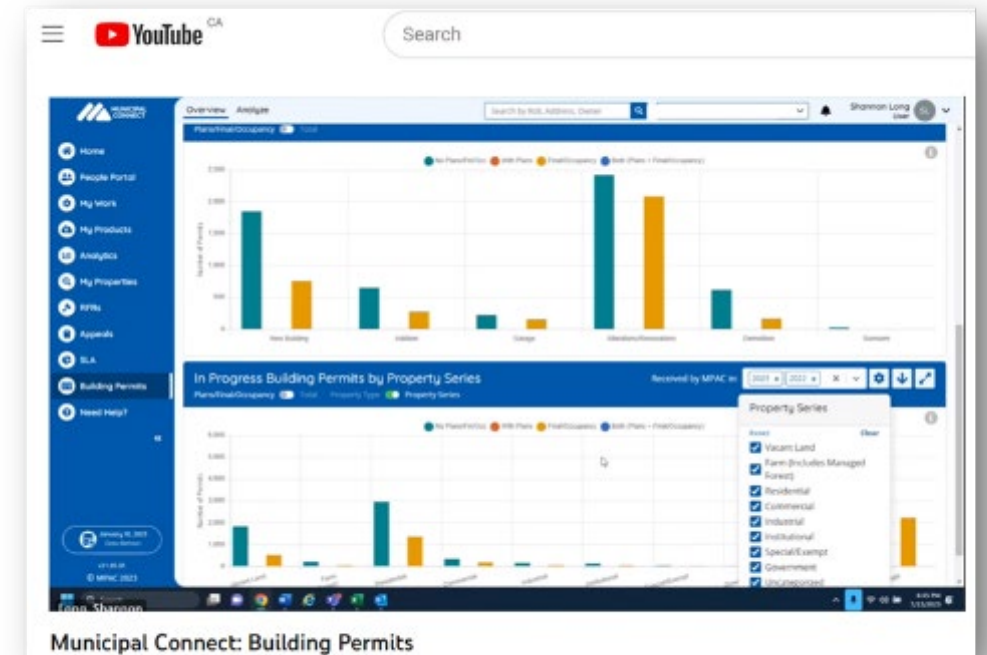
**1.5 million homes**  
constructed and assessed  
over the next 10 years

# Municipal Connect New Building Permit Dashboard.

Dashboard & Analyze Tab



Building Permit Demo



Cloudpermit 



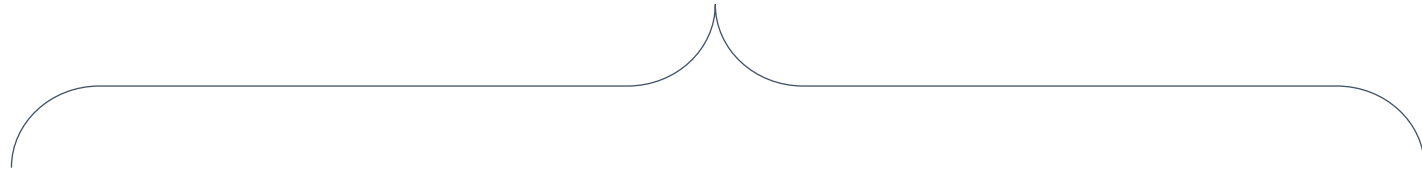
Jarkko Turtiainen

Cloudpermit 

# Improve Your Development Approval Process for Happier Citizens

# Community Development Software

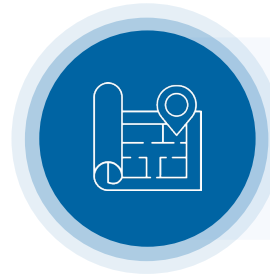
for all Sized Communities **Just Like You**



**Building  
Permitting**



**Business  
Licensing**



**Planning &  
Zoning**



**Enforcement**

- **Fast implementation**

- **We handle the complex IT  
Tasks**

- **Built to fit small and medium  
budgets**



# So, What is Cloudpermit?

- ✓ Cloudpermit provides local governments with cloud-based software solutions for community development – building permitting, business licensing, planning & zoning, and code enforcement
- ✓ Experienced and talented staff in the GovTech space
- ✓ Made with local governments for local governments
- ✓ User-friendly software for front-end and back-end – all users benefit



## Key Benefits



- ✓ Issue building permits 80% faster than paper-based systems.
- ✓ Conduct on-site mobile inspections on any mobile device.
- ✓ Interact with online maps integrated with GIS (geographic information system).
- ✓ Allow applicants to pay for building permits online.
- ✓ Enable shared services between governments with online access to the building permit process.
- ✓ Accept, review, and approve planning applications.
- ✓ Circulate planning applications internally and externally.
- ✓ Set regulatory processing timelines.
- ✓ Organize public notice notifications.
- ✓ Streamline complaint submission and tracking.

# Happier Citizens are Informed Citizens



- ✓ Keep your citizens in the know for improved transparency
- ✓ Reduce phone calls and emails to your front counter
- ✓ Move conversations online for better accountability
- ✓ Get permits to your citizens faster
- ✓ Let your citizens work on their permits when it's convenient for them



**What do you want?**



# Why the need for online software?



No paper submitted, handled, or archived



Better quality in applications



Remarkably shorter lead times



Less inquiries



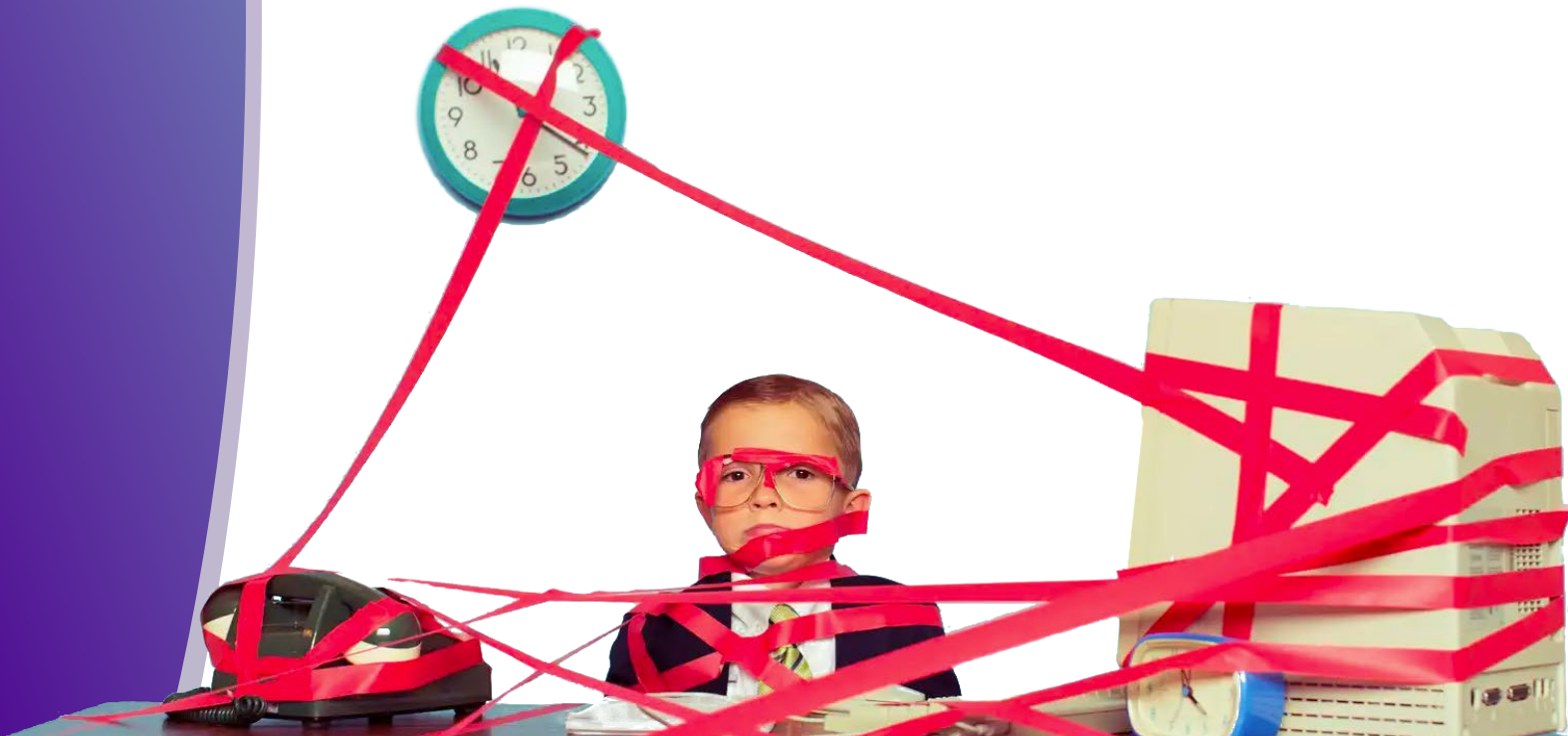
Cost savings



Transparency

## What do your customers think?

- ✓ Complex Process
- ✓ Frustrating
- ✓ Multiple Applications
- ✓ Red Tape



HELP



# Re-think the whole process

Brings approvals  
together

Citizens see simpler  
process

Real-time  
communications

Citizen perspective

Think like a business

Simplified

Free up the front  
counter



A hand is holding a blue Nokia feature phone. The phone's screen displays the time 18:16 and the date 2008-08-08. The phone has a classic keypad with a central navigation pad. The background is a blurred outdoor scene with green grass and buildings.

**Technology can make this process easier**

## Permits and Applications Made Easy



- ✓ Use anytime, anywhere – access Cloudpermit 24/7 on your phone, tablet, or laptop with any browser or operating system.
- ✓ Accept, review, and issue permits online.
- ✓ Enable online and over-the-counter payments, send notifications for due payments, and determine a detailed list of fees.
- ✓ Keep all communication in one place with direct and group messages for organized conversations.

## Collaborate with Other Departments for Emergency Response

- ✓ Work together on the same files and add information simultaneously.
- ✓ Keep all information, conversations, and photos in the same place.
- ✓ Communicate with citizens, architects, and engineers to assess damage.



## Provide Excellent Customer Service to Citizens



- ✓ Issue permits 80% faster than paper-based applications.
- ✓ Eliminate confusion over what makes an application complete by only allowing complete applications to be submitted.
- ✓ Schedule building inspections online without back-and-forth phone calls finding the right time for an inspection.
- ✓ Give citizens more insight into their information with improved transparency.
- ✓ No travel, time restrictions or travel costs – citizens can work with their government in their own time.





# Niagara-on-the-Lake

Marnie Cluckie, *Chief Administrative Officer*

Cloudpermit Project Rollout

August 21, 2023

# Overview

- Why Cloudpermit?
- Timeline: Project Rollout
- Old Way vs. New Way
- Stats and Feedback
- Change Management: *The Challenges*
- Change Management: *The Strategies*
- Putting it all Together: *Lessons Learned*





# Why Cloudpermit?





# Why Cloudpermit?

The Town purchased and implemented Cloudpermit with the goal of:

- **Modernizing** services;
- Facilitating a more **efficient** and **effective** building permit process; and,
- Providing citizens with **accurate**, **timely**, and **accessible** information.

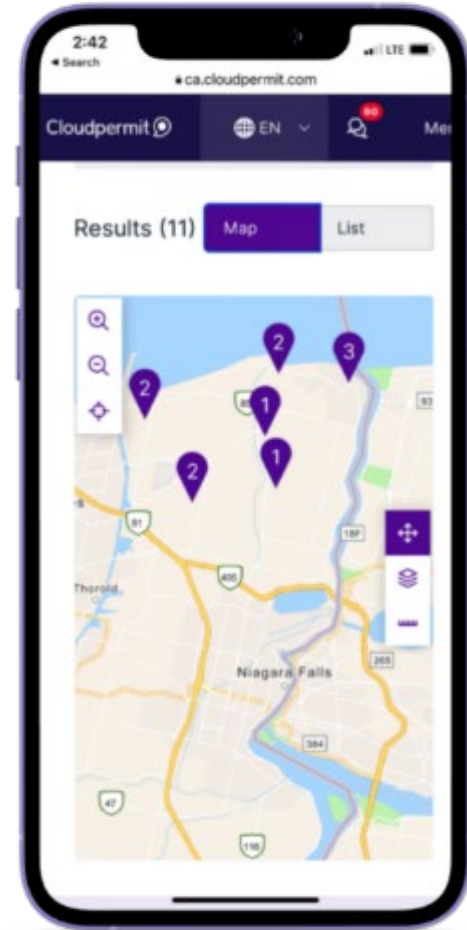
This was made possible by:

- AMO/LAS Pilot
- MMP3 Funding

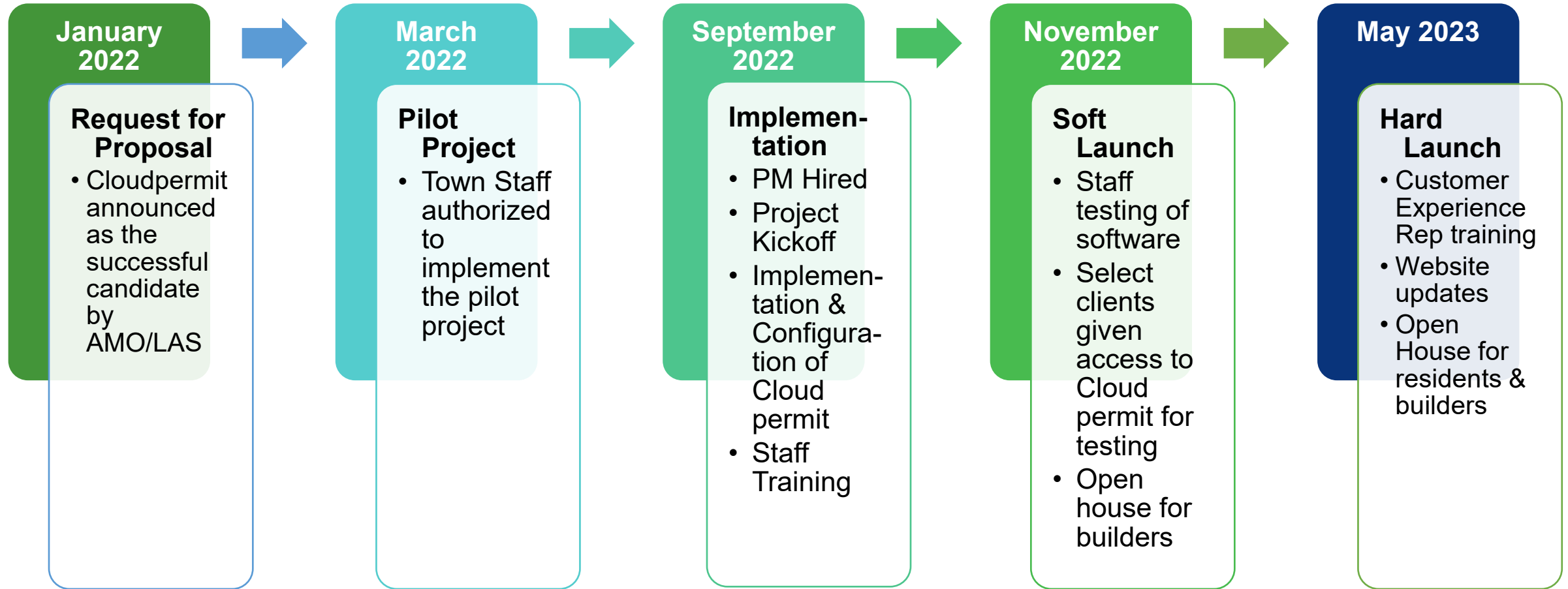


# Benefits of Cloudpermit to NOTL

- Online submission of all documents / Electronic uploads
- Online payment options
- Less/no travel time to and from the Municipal Office (*environmental benefits*)
- Ability to track several permits at one time
- Inspection scheduling completed electronically and results received immediately
- Availability of approved plans online at all times
- Building projects in multiple municipalities can be viewed and maintained on one 'dashboard'



# Timeline: Project Rollout



# Old Way vs. New Way

	Building Permit Applications THEN	Building Permit Applications NOW
<b>Database</b>	HCL Notes (Lotus Notes)	Cloudpermit - online
<b>Application Form</b>	PDF form	Cloudpermit - online
<b>Document Upload</b>	Hightail	Cloudpermit - online
<b>Payment Options</b>	In Person (Cash, Cheque, or Debit)	In Person (Cash, Cheque, or Debit) Cloudpermit - Online (Debit or Credit Card)
<b>Communication</b>	Email Phone In Person	Cloudpermit – Online (directly in the database) Phone In Person
<b>Checking Application Status</b>	Phone In Person	Cloudpermit – Online Phone In Person

# Stats: Current Status

- 243 Applications Received
- 167 Permits Issued



# Feedback: Customers

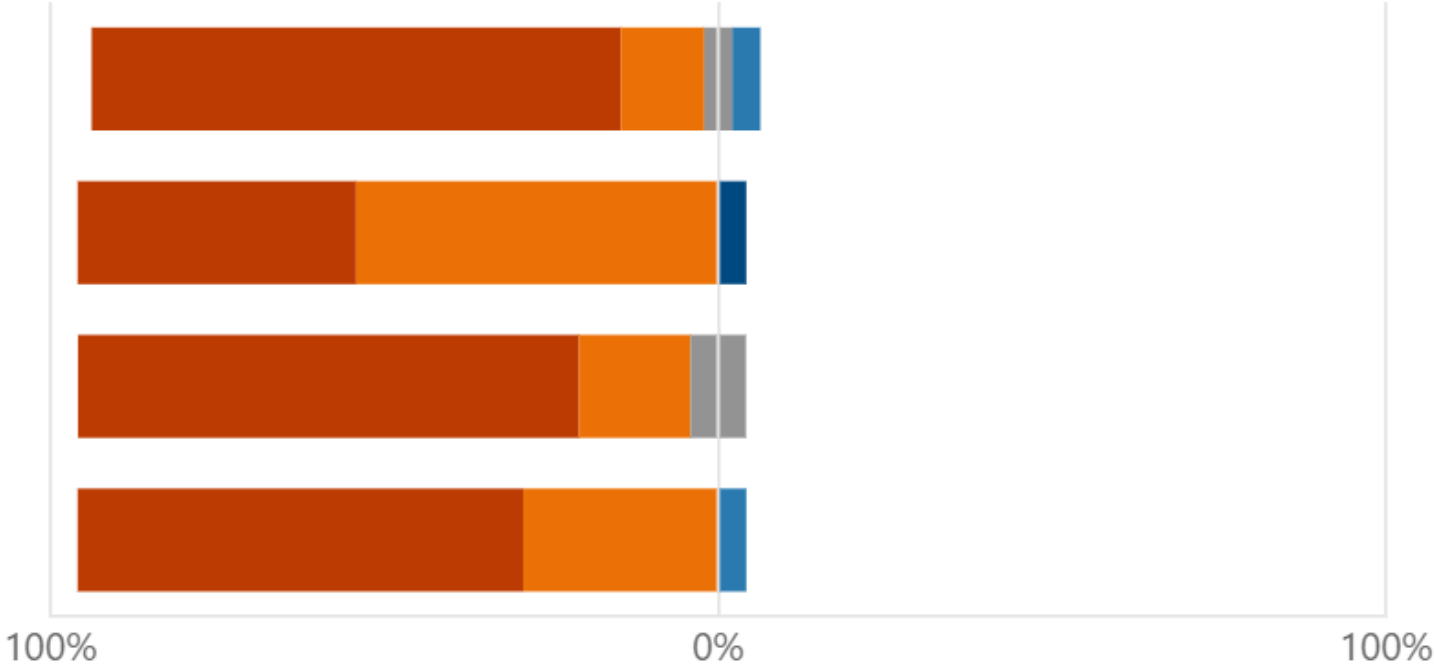
Please rank the following statements.

Town Staff were helpful throughout the process and provided assistance as required.

The online application process is straightforward and simple.

The online payment options is convenient and improves the building permit process.

I am satisfied with the overall building permit process.





# Feedback: Customers

*"Cloudpermit is very efficient and effective. Every municipality should be using it!"*

*"We appreciate our municipality for embracing online / digital building permit application submissions, as a convenient, efficient, and sustainable alternative to the traditional multi-hard copy format."*

*"The CloudPermit platform was easy to set up, and the notifications kept us informed of the various stages of the intake & review process."*

# Change Management





# Change Management: The Challenges

Staff expressed resistance to this change

- **Fear of the Unknown:**
  - Worried what this meant to them (*role, responsibilities, work, impact*)
- **Lack of Understanding about Need for Change:**
  - Comfortable with their current practices
  - No need (*"If it isn't broken, don't fix it"*)
  - Negative Feedback
- **Feeling of Being Excluded:**
  - Feeling they were not included in the decision to acquire the software
  - Feeling that the process should have started sooner to allow more review time
- **Change Fatigue:**
  - Volume of changes / modernization efforts



# Change Management: The Strategies

## How We Managed Change

- **Identified the need for Change**
  - Identified the “Why” and the “WIFM”
  - Created a sense of urgency
- **Build a Change Coalition and Foster Collaboration**
  - Identified Change Champions to drive the change forward
  - Included people from a range of areas and levels
  - Reached out to other Municipalities



# Change Management: The Strategies

- **Create a Vision and Demonstrate Leadership**

- Active and Visible Sponsorship
- Buy-in and support from Senior Staff
- Articulate the vision for change

- **Communicate the Vision**

- Communicate widely and frequently
- Kick-off Meeting
- Weekly Team Meetings
- Senior Leadership Team Updates

- **Empower the Team**

- Listen
- Remove barriers
- Provide resources and adequate time
- Provide Training (*Multiple Staff training sessions, engage with Cloudpermit reps*)



# Change Management: The Strategies

- **Listen, Learn, & Adapt**
  - Heard concerns
  - Adjusted the software as a result of testing
  - Adjusted the timing - pushed the soft and hard launches back until staff were comfortable with the rollout
- **Monitor Progress & Celebrate Success**
  - Celebrated the launch
  - Solicited Staff feedback
  - Solicit ongoing feedback from customers
  - Anchor the change
  - Evolve over time





# Putting it all Together: Lessons Learned

## 10 Key Points to Remember

- **Change management is critical**
- Create a sense of urgency around the *need* for change
- Garner Staff involvement at the **early** stages
- Build a coalition of change champions
- Create a vision, communicate it clearly & often
- **LISTEN**
- **Empower** team members
- Time the rollout appropriately
- Create short-term wins & a sense of momentum
- **Celebrate** success!!!





**Thank you.  
Any Questions?**